## **Privacy Policy - Boon Music**

#### About us

Boon Music is a media and entertainment company which purports to spread digital content to audiences worldwide across networks, live events, merchandise and more.

We acknowledge the importance to protect your personal information. Therefore, our privacy policy describes our practices and how we collect, use, and share your information whenever you interact with us. These practices comprise digital services, and/or any online application or products or services of our brands, websites, live events, content, advertise, and customer service. Depending on our offering and how you interact with us, there may be additional notices about our practices and your choices.

Our website is: https://www.ooisme.com

## Which personal data we collect and why

#### Comments

When visitors leave comments on the site, we collect the data shown on the comment form, as well as the visitor's IP address and browser data, to assist in spam detection.

An anonymized string of characters created from your email (also called a hash) may be sent to Gravatar to verify that you use the service. Gravatar's privacy policy is available here: https://automattic.com/privacy/. After your comment is approved, your profile picture is publicly visible next to your comment.

#### **Contact Form**

On contact forms, we collect and maintain the following information: Name, email, phone number and company name, to effect customer service.

#### I want to join

In the form, I want to join – register name, email, and location, we store for sending email marketing campaigns. By registering, you allow us to send you emails with information and offers.

## Cookies

Cookies are small simple text files that websites store in your browser to save your preferences and settings. For example, when you first visit a website that uses cookies, the website will send a text file to your browser with your preferences, such as: region you are visiting from, your e-mail address, language choice, colours, products you might like based on your search, etc. When you access the site again, your browser will send this file to the site, so that your settings and preferences are automatically applied without you having to configure everything again (unless you want to).

When you leave a comment on the site, you can choose to save your name, e-mail, and site in cookies. This is for your comfort, so you don't have to fill in your details again when you make another comment. These cookies last for one year.

If you have an account and access this site, a temporary cookie will be created to determine whether your browser accepts cookies. It does not contain any personal data and will be discarded when you close your browser.

When you log in to your account on the site, we also create several cookies to save your account data and screen display choices. Login cookies are kept for two days and screen option cookies for one year. If you select "Remember me", your access is retained for a fortnight. If you sign out of your account, login cookies will be removed.

If you edit or post an article, an additional cookie will be saved in your browser. This cookie does not include any personal data and simply indicates the post ID of the article you have just edited. It expires after 1 day.

#### Types of cookies we use

**Essential**: Some cookies are essential for you to experience the full functionality of our website. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log into your account and add products to your basket and checkout securely.

**Statistics**: These cookies store information such as the number of visitors to the site, the number of unique visitors, which pages of the site have been visited, the origin of the visit, etc. This data helps us understand and analyse the performance of the site and where it needs improvement. We use the Google Cookie to generate these reports in Google Analytics.

<u>Marketing</u>: Our website displays advertisements. These cookies are used to tailor the ads we show you so that they are meaningful to you. These cookies also help us track the effectiveness of these advertising campaigns. The information stored in these cookies may also be used by third party ad providers to serve ads on other websites in your browser as well.

**Functional**: These are cookies that assist certain non-essential functionality of our website. These functionalities include embedding content such as videos or sharing content on the website on social media platforms.

#### **Embedded media from other websites**

Articles on this site may include embedded content such as videos, images, articles, etc. Embedded content from other websites behaves exactly the same as if the visitor were visiting the other website.

These sites may collect data about you, use cookies, embed additional thirdparty tracking, and monitor your interaction with this embedded content, including your interaction with the embedded content if you have an account and are logged in to the site.

#### With whom we share your data

We do not share your data with any third parties.

#### How long we keep your data

If you leave a comment, the comment and its metadata are kept indefinitely. We do this to make it possible to automatically recognise and approve any subsequent comments rather than retaining them for moderation.

For users who register on our site (if any), we also store the personal information they provide in their user profile. All users can view, edit, or delete their personal information at any time (you just can't change your username). Site administrators can also view and edit this information.

#### What rights do you have over your data

If you have an account on this site or have left comments, you can request an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we remove any personal data we hold about you. This does not include any data that we are required to keep for administrative, legal or security purposes. To request this, simply send an email to **dataprotection@boonmusic.com** – we will get back to you within 28 working days.

#### Where we send your data

Visitor's comments can be flagged by an automatic spam detection service.

#### Your contact information

To request to change, to remove or a copy of your personal data, simply send us an e-mail to **dataprotection@boonmusic.com** – we will get back to you within 28 working days.

#### How we protect your data

Rest assured! Your information is safe! Our site has SSL certificate (Secure Site) for you to browse, process and send information safely. We also use security plugin on the site.

#### Data collection and legal basis statement

We collect a variety of personal information from our users, including but not limited to contact details (such as name, email address, and phone number), login credentials, and potential billing information in cases of microtransactions. This information is gathered through user interactions with our interface, whether during account creation, service usage, or transactions.

The legal basis for the collection and processing of this information is rooted in several grounds under the UK General Data Protection Regulation (GDPR):

- 1. **Explicit Consent**: By agreeing to our Terms and Conditions, users provide explicit consent for the collection and processing of their personal data. This consent is required before users can access our services or complete transactions.
- 2. **Contractual Necessity**: The collection of certain data is essential for the performance of a contract with the user. For example, billing information is required to fulfil purchases or to manage professional relations within the platform.
- 3. Legitimate Business Interests: Certain information is necessary for the day-to-day functioning of our business. Without this data, we would be unable to provide the services or support our users expect. All data processing activities are conducted in full compliance with the regulations outlined in the UK GDPR.

Where applicable, users will be informed whether their information is shared with third-party organisations. Any third parties involved are carefully selected and are bound by strict data protection requirements in accordance with UK GDPR.

Users have the right to opt out of receiving marketing communications from us at any time. This can be done by following the instructions provided in any marketing emails or by contacting our support team.

Please note that this data collection and privacy policy may be subject to change over time. Should any significant changes occur, we will notify users accordingly.

#### Legal Guidelines for Image Use

The artist consented to waive your rights regarding the usage of your image(s) in connection with OOisme's brand of Boon Music Ltd. This waiver includes, but is not limited to, the use of your image in marketing materials, promotional content, social media, and any other form of distribution or publication chosen by Boon Music Ltd.

- waiver of Rights: you irrevocably waive any and all rights to review or approve any use of the image(s), including any associated compesation. This waiver applies to all forms of media, now known or hereafter devised.

- No compensation: you understand that you will not receive any form of compensation, monetary or otherwise, for the use of your image(s) at any time, under any circumstances.

- Binding agreement: this agreement is legally binding and irrevocable, meaning that you cannot retract or dispute this waiver of rights and prohibition of compensation at a future date.

Regarding to the images associated with your account or participation in OOisme with Boon Music Ltd. We value your privacy and rights and wish to ensure that you are fully informed about your rights regarding these images.

We would like to confirm that you retain the right to request the removal of any of your images that are currently in use by Boon Music Ltd. If at any point you decide that you no longer wish for your images to be used, you are entitled to make this request, and we are committed to honouring it.

Upon receiving a formal request for image removal, we will take the following steps:

Acknowledgement of Request: We will acknowledge receipt of your request within 5 business days of receiving it.

Processing Time: We will act on your request and ensure the removal of the specified images from all our platforms and materials. Please note that we require up to 28 working days to fully process this removal. This time frame allows us to comprehensively remove the images from all mediums, including digital and print materials, where they may appear.

Confirmation of Removal: Once the process is complete, we will send you a confirmation to inform you that your images have been entirely removed from our systems and publications.

To request the removal of your images, please contact us at **legal@boonmusic.com** with specific details about the images in question.

## Intellectual property

The Boon Music Ltd respects the intellectual property of composers and musicians and ensures that all material provided and/or exhibited in its electronic site is previously authorized. We demand our users to respect the copyright, not producing copies and/or transmissions by any means of the provided material in our electronic site. The Boon Music Ltd may, in accordance with the terms of service, and in the appropriate circumstances, disable or terminate without previous notice, the accounts of users who disrespect the intellectual property rights of third parties.

## **Copyright Notice**

The name **Boon Music Ltd** and the brand **OOISME**, including all associated logos, trademarks, and branding materials, are the exclusive intellectual property of **Boon Music Ltd**. Any unauthorised use, reproduction, or distribution of these assets without prior written consent from **Boon Music Ltd** is strictly prohibited. Legal action may be taken against any party that infringes upon these rights.

## **Copyright information**

The Boon Music Ltd enables its users, who buy the digital files, to keep in their personal computer 1 (one) copy, for PRIVATE USE without any aim of direct or indirect profit. Other sorts of use, such as reproduction, modification, distribution, transmission or display in other sites or other means existing or that are to be invented, are PROHIBITED. Except under permission of their authors.

# For composers, performers, publishers, and owners of phonograms

## Violation of copyright

If you have reasons to believe that your copyright has been violated, contact Boon Music Ltd, send us the following information:

1. Registration of the association that monitors your work.

2. The delegated attorney to act on its behalf, if.

3. In which part of the site occurs the violation of copyrights.

4. Your full name, address, phone, and e-mail.

5. Your statement that all the information you are giving to Boon Music Ltd is correct and that you are the owner of the used material or that you are legally authorized to act on behalf of it.

If you suspect that a copyright infringement has occurred, please contact:

#### Boon Music Ltd.

Legal Consulting in United Kingdom E-mail: **legal@boonmusic.com** 

If you wish to raise a complaint because you believe your account has been terminated unnecessarily, please contact us at the following email address:

#### **Boon Music Ltd**

E-mail: customer.service@boonmusic.com